

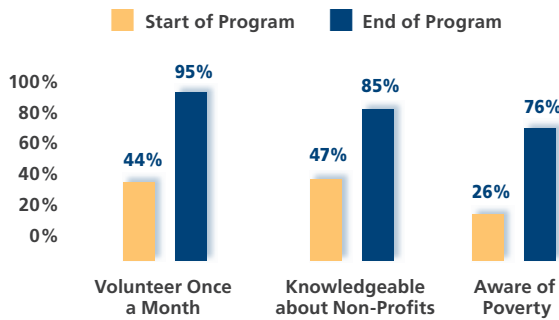


AZ LeaderForce Engages Leaders for the Community

The Collaboration for a New Century (CNC) works to increase community involvement in effective programs that have a positive impact on Arizona's quality of life through an initiative called "AZ LeaderForce." AZ LeaderForce is an annual process of engaging a select group of volunteer leaders to inspire, equip and meaningfully involve them in efforts to meet community needs. After four years, CNC has had 85 unique volunteers assisting 24 critical programs that help thousands of people. Each year, over 30 new and returning volunteers work in teams with six new partner non-profit organizations called "Blue Ribbon" agencies. These volunteers allow agencies to expand their services by providing help in areas such as: strategic planning, process improvements, marketing, staff and board development, technology, or finances.



VOLUNTEER CHANGES IN KNOWLEDGE AND ATTITUDES



The Collaboration for a New Century Board of Directors

President
Jerry Nichols
RBC Wealth Management

Vice President
Gene Blue
Arizona Opportunities Industrialization Center

Secretary
Gary Gietz
Green Monster

Treasurer
Chuck Stanley
Money Management International

Ken Herfurth
PerformanceEdge Partners

Gloria Hurtado
City of Phoenix

John Juarez
Rural Community Assistance Corporation

Joan Neice
Thunderbird School of Global Management

Founders
Jerry Colangelo
Dr. Bill Starr

Executive Director
Steve Capobres

AZ LeaderForce
Rodo Sofranac

2010 AZ LeaderForce Score Card

In 2010, 33 volunteers spent a total of 2,800 hours getting to know six Blue Ribbon agencies while working on needed projects. When you combine the value of their donated expertise along with cash donations and other pro bono services, the tangible contribution of AZ LeaderForce was well over \$300,000. All participants (both volunteers and agency staff) thought their participation in AZ LeaderForce made a difference. More specifically, participants indicated the following based on a post program survey:

AZ LeaderForce Objectives Achieved (Strongly Agree or Agree)

1. Raised quality of life awareness	90%
2. Enhanced personal leadership skills	93%
3. Created community networking structure	100%
4. Completed projects successfully	93%
5. Developed social responsibility acumen	93%

Major Areas of Learning

Collaboration: team building & working together	87%
Leadership: visioning & advancing a project	83%
Interpersonal: communication & diplomacy	73%

How Agency Was Helped (in addition to projects)

Strategically: moving them into the future	86%
Creatively: bringing fresh ideas	79%
Inspirationally: staff motivated by experience	79%
Visibly: new community connections	48%
Technically: building staff capacity	35%
Financially: new resources were obtained	31%

Specific Skills Used by Volunteers

Organizational development	80%
Strategic planning	75%
Community relationships	60%
Management/administrative	50%
Public relations	40%
Finances or Fundraising	40%

AZ LeaderForce provides a network of community leaders and human service partners taking action.

Step 1 — We identify, through a rigorous screening process, Blue Ribbon human service agencies that have proven results.



Step 2 — We connect business and civic leaders with Blue Ribbon agencies, facilitating a one-year partnership to build their capacity and expand their impact.



About The Collaboration for a New Century

The Collaboration for a New Century (CNC) was formed in 1999 by former Phoenix Suns owner Jerry Colangelo and his friend Dr. Bill Starr whose concern for the Valley's poor led them to take action. They understood that in order to improve living conditions, basic human needs must be addressed more effectively through collaboration. CNC's vision is to see business, faith, philanthropy and government leaders working together to ensure that individuals and families in vulnerable communities have healthy, independent lives. Our mission is to cultivate leadership and social sector partnerships to improve Arizona's overall quality of life and raise Arizona's status as a state that cares.



2010 AZ LeaderForce Team

2010 AZ LeaderForce Volunteers

AZ LeaderForce volunteers are referred to as “Coaches” or “Champions” (those who return for another year). They choose to participate for three primary reasons: 1) make a difference, 2) grow professionally, and 3) network—build long-lasting community relationships. Two-thirds of our volunteers come to AZ LeaderForce in the second half of their careers, while the other third represents the next generation. All indicate that AZ LeaderForce provides them a way to make a significant and meaningful contribution in a short period of time.

- Michael Andrews* Andrews & Associates
- Joel Bjerkestrand* On The Way Ministry
- Michele Bressler* Discover Financial Services
- Debbie Broermann U.S. Department of Housing & Urban Development

- Peter Burger Monarch Communities
- Michael Certo Imortgage
- Victoria Crawford Way of Discovery
- Kathy Dreyer RSC Equipment Rental
- James Goergen Architectural Millwork Design
- Keith Groner Wells Fargo Bank
- Terry Hamlin* ALL-IN Inc.
- Tom Hoover* Design Arts Inc.
- Rebecca Kenyon UBS Financial Services
- Douglas Lenz University of Phoenix
- Christopher Long* Honeywell Aerospace
- John Lyman* Intel Corporation (Retired)
- Jayson Matthews Tempe Community Council
- Scott McClintock* Rio Hondo Yachts
- Randall Mills* U.S. Bank
- Frank Mittin NPO Backstop
- Joanna Morrow Strategic Benefits Consultants
- Elly Oliveira Harvest Foundation
- Larry Ortega Colliers International
- Charles Provine* Solar Hawk Enterprises
- Mark Publow* Charity Impact
- Heidi Schaefer* Salt River Project
- Brian Swanton Gorman & Company
- Sandy Tiller Community Volunteer
- Jim Triggs Money Management International
- Keith Underwood Interim Club Management
- Deborah Ward* Western Governors University
- Jim Welter Jim Welter Consulting Services
- Dawn Wharton Consumer Credit Counseling Service Southwest

*Champions

Blue Ribbon Agencies and Projects



			Operational or Program Improvements	Business or Strategic Plan	Funding	Marketing	Volunteer Recruitment & Management	Buildings & Facilities	Website & Technology
Child Development	2010	Hope Village	✓	✓	✓	✓			
	2009	Childhelp	✓			✓			
	2008	Aid to Adoption of Special Kids (AASK)	✓				✓		
	2007	Glendale Family Development Center	✓	✓					
Education (Youth)	2010	MentorKids USA	✓	✓		✓			✓
	2009	Arizona Quest for Kids	✓		✓	✓			✓
	2008	Greater Phoenix Youth at Risk				✓	✓	✓	✓
	2007	Big Brothers Big Sisters of Central AZ	✓			✓	✓		
Affordable Housing	2010	Habitat for Humanity Central AZ	✓			✓			
	2009	Arizona Housing Inc.		✓		✓		✓	
	2008	Homeward Bound	✓						✓
	2007	Community Services of AZ (CSA)	✓						
Job Training and Placement	2010	Greater Phoenix Urban League				✓			
	2009	Concerned Citizens for Community Health	✓			✓	✓		
	2008	Arizona Opportunities Industrial Center (OIC)			✓	✓		✓	
	2007	Arizona Women's Education and Employment (AWEE)		✓	✓				
Family Support	2010	UMOM New Day Centers			✓	✓			
	2009	Open Table	✓			✓			
	2008	Helping Hands for Single Moms			✓	✓			
	2007	Save the Family			✓	✓			
Affordable Healthcare	2010	Keogh Health Connection	✓	✓	✓		✓		
	2009	Mission of Mercy	✓				✓		
	2008	St. Vincent De Paul, Virginia G. Piper Clinic		✓					
	2007	Chandler Care Center		✓				✓	

2011 agencies are: Downtown Urban Community Kids (DUCK), Tumbleweed Center For Youth Development, Neighborhood Housing Services of Southwestern Maricopa County, Lodestar Day Resource Center, Catholic Charities Community Service, and Neighborhood Outreach Action for Health (NOAH).

Major 2010-2011 Supporters



University of Phoenix*

Jerry and Rachele Nichols

