



## Passionate People. Changing Lives.

Be part of a team that's a powerful force,  
and making a difference in Arizona.



*"Do not let what you cannot do interfere with what you can do."  
John Wooden, They Call Me Coach*



The Greater Phoenix Youth at Risk AZ LeaderForce Team helped with a new website, volunteer recruitment and building expansion.



Become a  
member of

## AZ LeaderForce

**Community leaders  
who share their  
expertise with Blue  
Ribbon agencies are the  
heart of our organization.**

AZ LeaderForce sets the stage for a network of compassionate community leaders and human service partners to come together, take action and create positive changes in their community. It started in 2007 as an initiative of The Collaboration for a New Century (CNC), a non-profit organization formed in 1999 that rallies political, business and other community stakeholders around quality of life issues in our state.

CNC identifies six non-profit agencies each year that have positively impacted the community, but need some strategic guidance. We call these Blue Ribbon Agencies and they are chosen based on their track record for being innovative, community-based, collaborative, and outcome-focused. These agencies encompass six areas that we have identified as supporting healthy families: child development, education, housing, job training, family support and health care. Agencies have included well-respected organizations such as St. Vincent De Paul, Homeward Bound and Big Brothers Big Sisters.

Community leaders who share their expertise with Blue Ribbon agencies are the heart of our organization. We refer to these individuals as Coaches because they volunteer with the intention of leading participating agencies to be the best that they can be. Coaches typically help with issues like strategic planning, organizational development, process improvements, marketing, event planning, staff and board development, technology, and finances. Together with their agencies, they make changes to their communities and most importantly, they help change lives.

Blue Ribbon Agencies have a track record for being innovative, community-based, collaborative, and outcome-focused.



Some of the agencies that have benefitted from AZ LeaderForce collaboration include:

Each year, over 30 new and returning volunteers assist six new Blue Ribbon agencies over a nine month period. By 2020, CNC hopes to engage more than 400 community leaders.

Arizona Women's Education & Employment  
Homeward Bound  
Big Brothers Big Sisters  
Habitat for Humanity  
Childhelp  
St. Vincent De Paul  
Greater Phoenix Youth at Risk  
Mission of Mercy  
UMOM  
Save the Family  
Aid to Adoption of Special Kids  
Arizona OIC



The Chandler CARE Center AZ LeaderForce Team helped the Chandler Unified School District lay the groundwork for this new 9,000 square foot medical/dental facility that opened in 2010.

Over 3,000 volunteer hours are donated each year that represent well over \$300,000 of in-kind and donated services.

# Value of

# AZ LeaderForce

## **Volunteers (Coaches) receive:**

- Tools and practical techniques to help them become more effective and compassionate workers, leaders, and citizens
- Exposure to community needs and access to a broad network of relationships, both personal and professional
- Opportunities for continuing education on advanced leadership concepts through the University of Phoenix and other guest speakers
- Personal satisfaction from using their skills in real world situations to help those in need and to elicit change in their community

## **Employers receive employees who:**

- Strengthen their professional skills, problem solving and leadership competencies
- Understand the value of collaboration and how to function well as a team member
- Give the company considerable exposure and interaction with other proactive community leaders
- Understand the value of service and what it means to give back to their community
- Have benefitted from continuing education opportunities through the University of Phoenix and professional guest speakers

AZ LeaderForce participants receive training from University of Phoenix faculty and other community leaders.



## **Agencies receive:**

- A fresh perspective on their operations through an internal assessment of their organization
- Training on advanced leadership concepts by University of Phoenix faculty and other guest speakers
- Practical techniques to help them become better workers, partners, and service providers
- Substantial contributions of time and talent from skilled volunteers culminating in completed projects that advance their cause
- Increased visibility and opportunities to engage in new partnerships with a variety of stakeholders

## **Communities receive:**

- Residents who understand the need to continue to make a difference where they live and work
- A network of stronger community-based agencies that provide critical human services
- The unlocking of local resources from within the community that can help strained local budgets
- A renewed sense of community by the good will that AZ LeaderForce generates

# About

## AZ LeaderForce

### When does AZ LeaderForce meet?

The annual AZ LeaderForce program kicks off with a Summit event every year in February. Orientations are provided during the month of March with seven group sessions held between the months of April and December. Other meetings take place between these sessions at various agency sites.

### What will my participation in AZ LeaderForce cost me?

Becoming a part of AZ LeaderForce will cost you nothing but your time over a nine month period with the average commitment being around 8–10 hours per month. Since CNC does not charge, it does encourage the employers of volunteers to supply the \$2,500 necessary to support one participant. Employers see this as an investment in their employee to participate in a very special learning experience, not just a charitable contribution.

### Who financially supports AZ LeaderForce?

Since CNC does not charge participants to participate, it secures ongoing support from several key sources. The University of Phoenix has been a regular major supporter since 2008 along with several CNC board members. Other more recent supporters include American Express, Arizona Community Foundation, Freeport McMoran, Maricopa County, Money Management International, Thunderbird Charities, and Virginia G. Piper Charitable Trust.

### How will I know if I am successful?

While completing a project with your team is the primary outcome, the awareness building and personal development of each volunteer, along with the establishment of long-term relationships is just as important. A volunteer should keep in mind all five AZ LeaderForce objectives: 1) raise awareness on quality of life issues; 2) enhance personal leadership skills; 3) create a community networking structure; 4) develop social responsibility acumen; and 5) successfully complete agency projects. Above all else, volunteers are expected to have fun!

### How do I sign up?

Go to [www.thecollab.org](http://www.thecollab.org) and click on the AZ LeaderForce tab. There you will be asked to send a response with your contact information and resume. You can also send an e-mail to [info@thecollab.org](mailto:info@thecollab.org), or call 480-664-6377.



AZ LeaderForce Coaches interface with Blue Ribbon non-profit agencies.

“LeaderForce members are difference makers. By using skills that help agencies ‘get to the next level,’ we make a difference ... and take skills back to our company. We become more vocal and willing to influence change.”

Michael Andrews, Andrews & Associates

“My board has been amazed at what our LeaderForce Team has done for us. In fact, one board member asked: Who are these people? What are we paying them? They’re terrific!”

Allen Gjersvig, Keogh Health Connection

“Rarely in real life does your experience exceed your expectations. Being part of AZ LeaderForce has been a wonderful experience. I gained significant insight into the non-profit world and have made new friends who are of like mind. My life has been enriched.”

Rebecca Kenyon, UBS Financial Services

“The combined wealth of knowledge and expertise of every volunteer for our agency is enormous. The generous advice from our LeaderForce Team, other agencies, and everyone who participates in the process is invaluable.”

Irene Magerman, Hope Village

“When I started working with AZ LeaderForce I really hoped that my experiences would be of value in some way. An outcome that I did not expect was the amount of personal fulfillment I received from working with others. It’s truly been a great experience.”

Jim Triggs, Money Management International



This AZ LeaderForce Team helped Childhelp establish a comprehensive marketing brand for its Arizona-based programs in line with the rest of its nation-wide activities.



AZ LeaderForce volunteers celebrate another successful year!

**AZ LeaderForce is an initiative of:**



**The  
Collaboration  
for a New Century**  
Engaging Leaders, Creating Prosperity

“I co-founded The Collaboration for a New Century because I believe that when a growing network of leaders and organizations join forces we can make a positive impact on the quality of life for families in our community. AZ LeaderForce is our vehicle to make this happen.” – Jerry Colangelo

Contact us at: [info@thecollab.org](mailto:info@thecollab.org) or call **480-664-6377**  
[www.thecollab.org](http://www.thecollab.org)