

## Arizona LeaderForce Readings

### **Raise Quality of Life Awareness**

<http://www.pbs.org/thisemotionallife/>

[http://news.yahoo.com/s/ap/20100911/ap\\_on\\_bi\\_ge/us\\_poverty\\_in\\_america](http://news.yahoo.com/s/ap/20100911/ap_on_bi_ge/us_poverty_in_america)

*Census finds record gap between rich and poor*

[http://www.salon.com/news/2010\\_census/?story=/news/feature/2010/09/28/us\\_census\\_recession\\_s\\_impact\\_1](http://www.salon.com/news/2010_census/?story=/news/feature/2010/09/28/us_census_recession_s_impact_1)

No 'light at the end of the tunnel' for Arizona's poor

[http://www.msnbc.msn.com/id/39409485/ns/local\\_news-phoenix\\_az/](http://www.msnbc.msn.com/id/39409485/ns/local_news-phoenix_az/)

*Schools called on for extra support when students live in poverty*

[http://www.msnbc.msn.com/id/39501387/ns/local\\_news-phoenix\\_az/](http://www.msnbc.msn.com/id/39501387/ns/local_news-phoenix_az/)

### **Enhance Personal Leadership Skills**

*Pursuit of Whose Happiness? Executive Leaders' Transformational Behaviors and Personal Values*

<http://knowledge.wpcarey.asu.edu/article.cfm?articleid=1928#> September 22, 2010

*The Responsibility Deficit*

[http://www.nytimes.com/2010/09/24/opinion/24brooks.html?\\_r=1&emc=eta1&pagewanted=print](http://www.nytimes.com/2010/09/24/opinion/24brooks.html?_r=1&emc=eta1&pagewanted=print)

The fallacy of multitasking: *Why you can't do 3 things at once*

<http://www.msnbc.msn.com/id/36582695/ns/health-behavior/?ns=health-behavior>

*How to Be Happy*

<http://www.aolhealth.com/2010/09/29/how-to-be-happy/?icid=main|htmlws-main-n|dl3|sec1|lnk3|176657>

### **Develop Social Responsibility Acumen**

Shared Values Help Companies Connect with Consumers

<http://knowledge.wpcarey.asu.edu/article.cfm?articleid=1965> January 26, 2011 in

Knowledge@W.P. Carey

<http://csrwiretalkback.tumblr.com/archive>

How to Change the World: Social Entrepreneurs and the Power of New Ideas

<http://www.businessknowhow.com/growth/socialent.htm>

*Macrowikinomics: Rebooting Business and the World* <http://www.macrowikinomics.com/>

*The Hershey Company's First Corporate Social Responsibility Report*

<http://www.thehersheycompany.com/social-responsibility/>

*The Corporate Responsibility Code Book*

<http://www.greenleaf-publishing.com/productdetail.kmod?productid=54>

*Race: Are we so different?* <http://www.understandingrace.org/>

*Estate Tax Changes May Crimp Charitable Giving, Or Not*

[http://www.msnbc.msn.com/id/40803762/ns/business-bloomberg\\_businessweek/](http://www.msnbc.msn.com/id/40803762/ns/business-bloomberg_businessweek/)

*Most Important CSRwire News Releases of the Decade*

<http://csrwiretalkback.tumblr.com/post/2489213344/most-important-csrwire-news-releases-of-the-decade>

### **Create Community Networking Structure**

*The Human Spark* <http://www.pbs.org/wnet/humanspark/>

<http://www.myphilanthropedia.org/>

### **Complete Projects Successfully**

[http://en.wikipedia.org/wiki/Six\\_Sigma](http://en.wikipedia.org/wiki/Six_Sigma)

Melinda French Gates: What nonprofits can learn from Coca-Cola

[http://www.ted.com/talks/melinda\\_french\\_gates\\_what\\_nonprofits\\_can\\_learn\\_from\\_coca\\_col\\_a.html](http://www.ted.com/talks/melinda_french_gates_what_nonprofits_can_learn_from_coca_col_a.html)